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BUD/S

"Get Comfortable Being Uncomfortable" – Navy SEAL Philosophy



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 **TAKINGPOINT**
LEADERSHIP

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HOW ELITE TEAMS WIN

"I will not fail." - Navy SEAL Ethos

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LEADERSHIP

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LEADERSHIP AT ALL LEVELS

"We expect to lead and be led." - Navy SEAL Ethos

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Leadership in Winning Teams

Leadership VS Management	→	Execution & Vision Fulfillment
Decentralized Command	→	Replace Hierarchies with Networks
Engagement & Empowerment	→	Structural & Behavioral Silos
Planning VS Preparation	→	No Plan Survives First Contact
Values-based Leadership	→	Values Define the Behaviors
Extreme Ownership	→	Accountability From the Top

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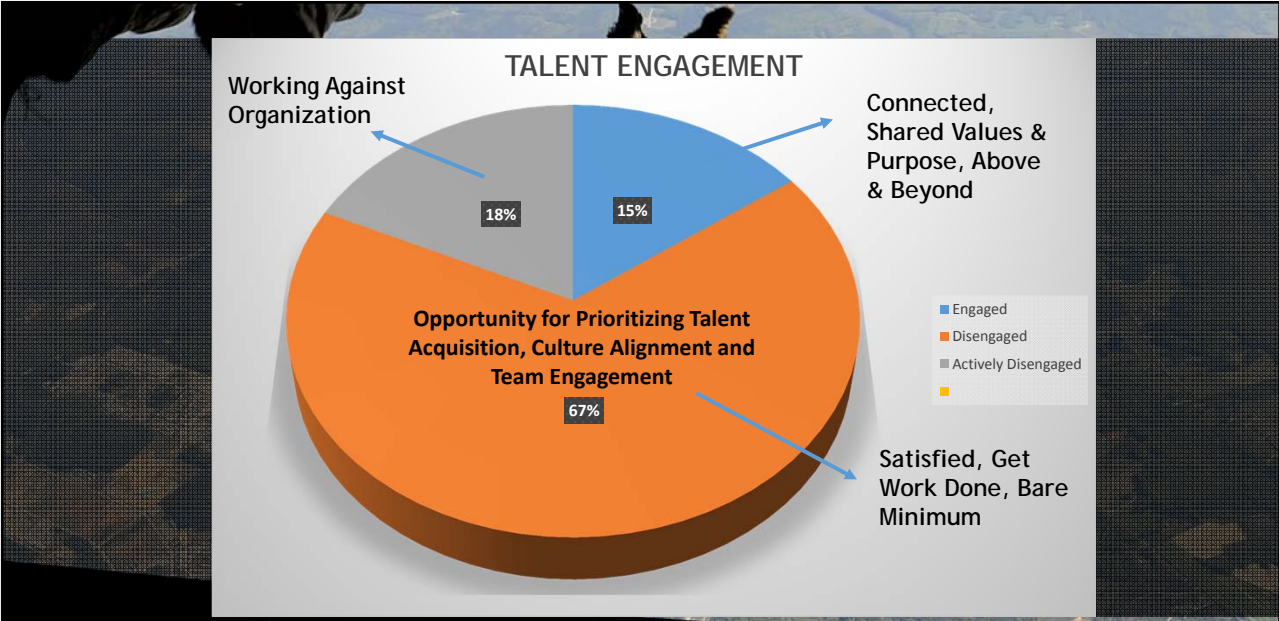


BUILDING A WINNING CULTURE

"We train for war and fight to win." - Navy SEAL Ethos



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Leading Through Change

Building a Change Culture



Aligning Culture with Strategy

Trust & Accountability

Preparing for the Change Battle



Mindset Transformation

Mission & Vision

Winning the Change Fight



Buy-in, Participation, Fatigue

Discipline & Resiliency



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ACCOUNTABILITY

"In the absence of orders I will take charge." - Navy SEAL Ethos



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Accountability for Driving Results

Results Pyramid

R1 VS R2 Results

Actions Driving R2 Results

Beliefs & Behaviors

Cultural Experiences & Rituals

READINESS

Ensuring Gear & Weapons Readiness at all Times

Preparedness is a Priority

Team Gear, Troop Gear, Platoon Gear, Your Gear, YOU



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Accountability for Driving Results

Results Pyramid

R1 VS R2 Results

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INNOVATION

Use of Collaboration & Cross-functional Teams

Innovation is the Path to Growth & Profitability

Talent Acquisition, Prof. Development, Innovation Lab



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TRUST

"My integrity and honor are steadfast." - Navy SEAL Ethos



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NEVER OUT OF THE FIGHT



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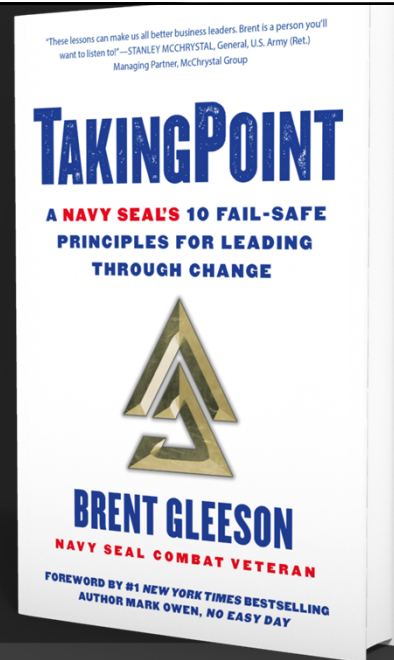
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Managing Partner, McChrystal Group

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